

Clay pavers with uneven surface. Deformation suggestive of inadequate sub-base and/or water ingress



Most shops have level access conducive to wheelchair access



Boots creates a large monotonous and relatively inactive length of shop frontage, reducing vitality of street. Out of business hours makes this route feel unsafe



Street narrows to 1.7m in addition to a bollard - coincident with shop 'A' boards and seating restricts pedestrian movement



Mixture of paving surfaces creates incoherent feel

Provide additional spill out space for cafés or public seating

Replace pavers with high quality heritage surface to unify space



Integrate low level lighting into surface

Incorrect tactile paving layout at pedestrian crossing

Create overhead feature lighting

Introduce more street lighting. Space feels unsafe at night, driving shoppers away in winter months

A mix of standard utility covers. Some near High street worn smooth and another partially covered by a shop façade preventing it from being opened

High quality traditional style shop frontages contribute positively to historic character

Red clay pavers (herringbone pattern) and granite aggregate block paving (across entrance to North Street)

Yorkstone flag stones and traditional iron drainage channels

Heritage wall mounted lights

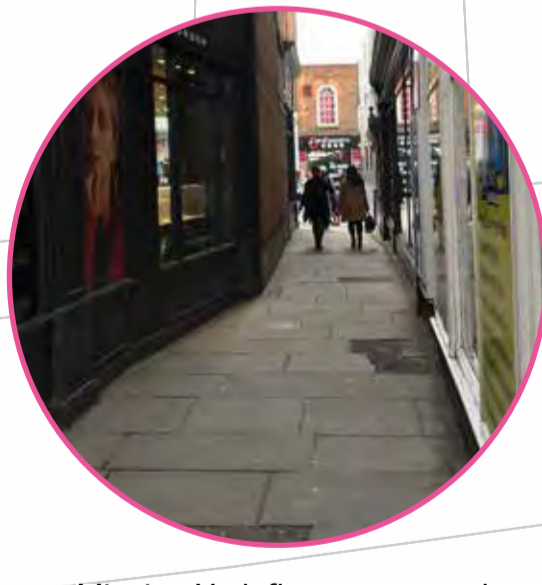
Traditional style shop fronts



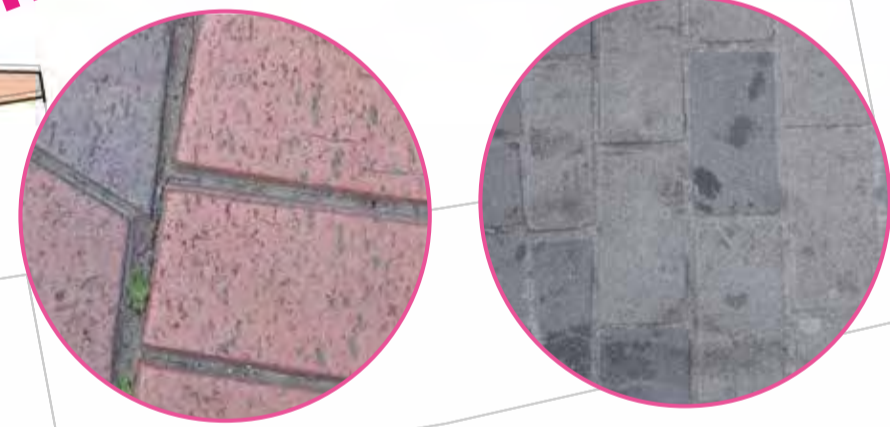
Surface water drainage provision is variable throughout street
Inadequate drainage gullies and down pipes discharging onto road surface with no channelling or low spot - some in areas of café seating



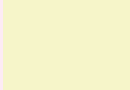






Some downpipes ill-maintained causing rain water to discharge down the sides of the building
Looks scruffy and creates negative impression

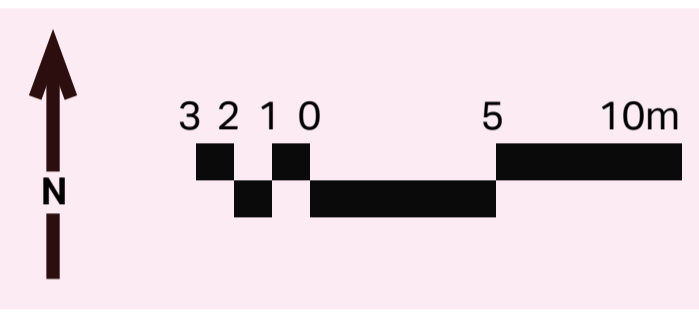


Missing York flag stones and lack of maintenance detract from the historic character and quality of the street scene








LANDSCAPE FEATURES

-  Yorkstone (random pattern)
-  Granite Setts
-  Brick herringbone
-  Tactile Paving
-  Drop Kerb
-  Yellow Road Markings
-  Manhole



KEY

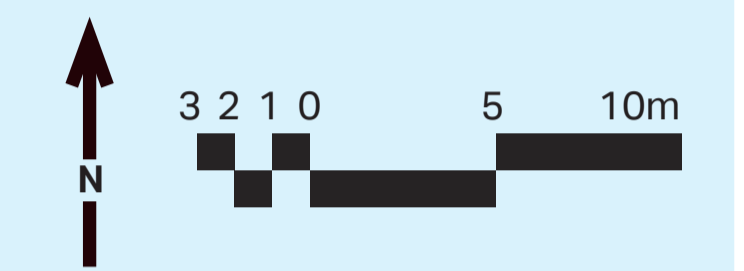
-  Shop Access
-  Key Vehicular Routes
-  Key Pedestrian Routes
-  Active Frontages
-  Seating Area

S.W.O.T ANALYSIS

- STRENGTH**
- High pedestrian flows during retail opening
 - Unique space - part of historic street pattern
 - Good open façades and retail access
- WEAKNESS**
- Difficulty servicing retail
 - Appearance of paving
 - Poor lighting
 - Streetscape - bland
- OPPORTUNITY**
- Promote heritage
 - Improve retail sense of place
 - Safety improvements - night lighting
 - Branding street & wayfinding
- THREATS**
- Weak retail market
 - Complex steps and access requirements
 - Drainage

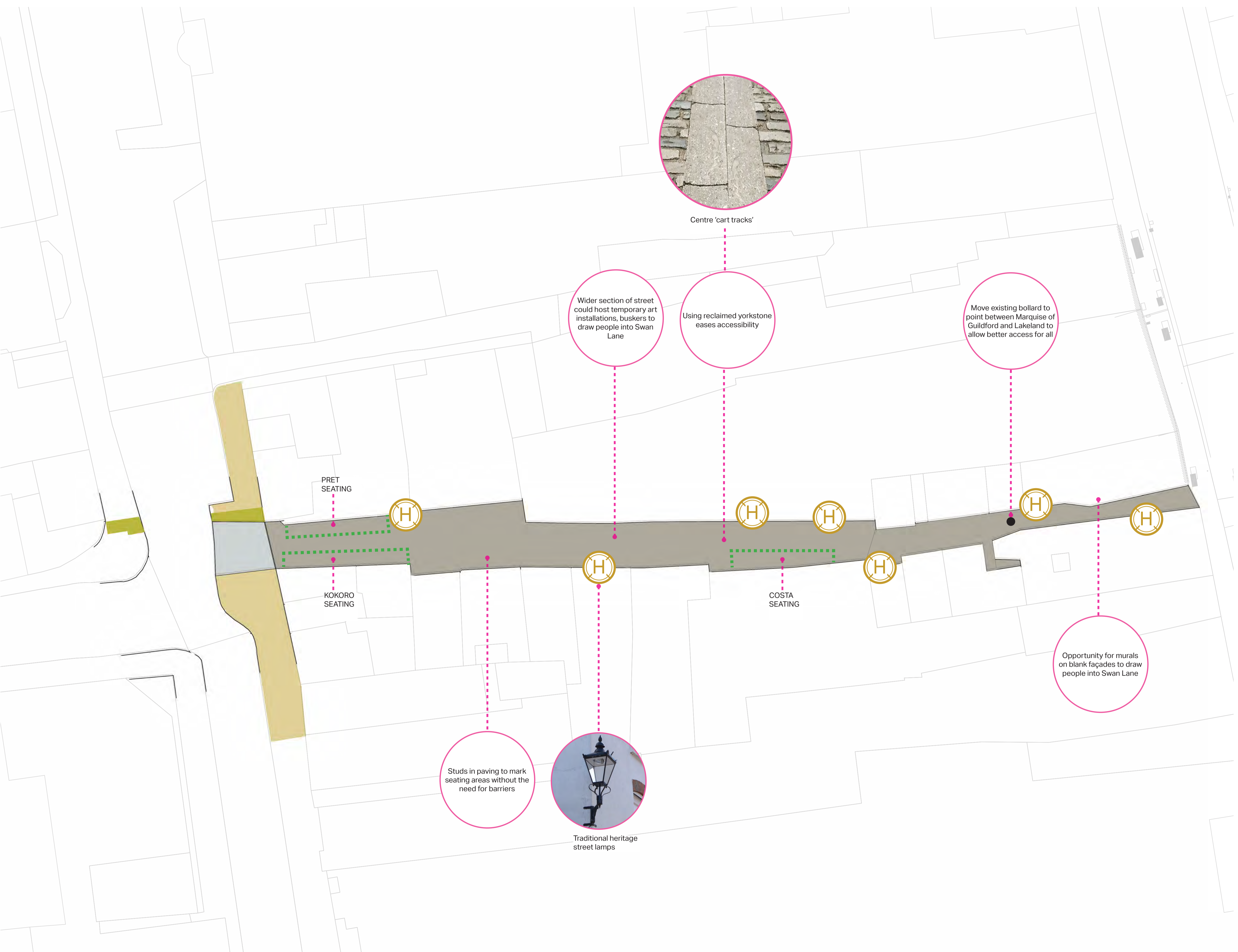
LANDSCAPE FEATURES

- Yorkstone (random pattern)
- Cobbles (proposed)
- Granite Setts
- Tactile Paving
- Yellow Road Markings
- Manhole



KEY

- Heritage Lighting



Centre 'cart tracks'

Wider section of street could host temporary art installations, buskers to draw people into Swan Lane

Using reclaimed yorkstone eases accessibility

Move existing bollard to point between Marquise of Guildford and Lakeland to allow better access for all



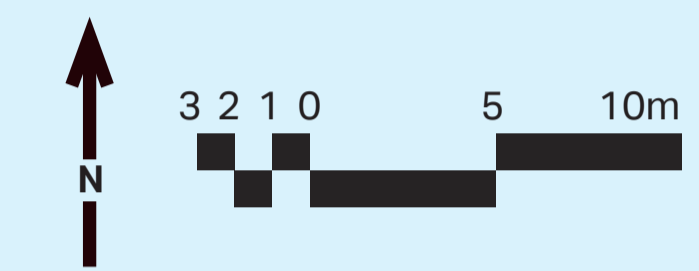
Traditional heritage street lamps

Studs in paving to mark seating areas without the need for barriers

Opportunity for murals on blank façades to draw people into Swan Lane

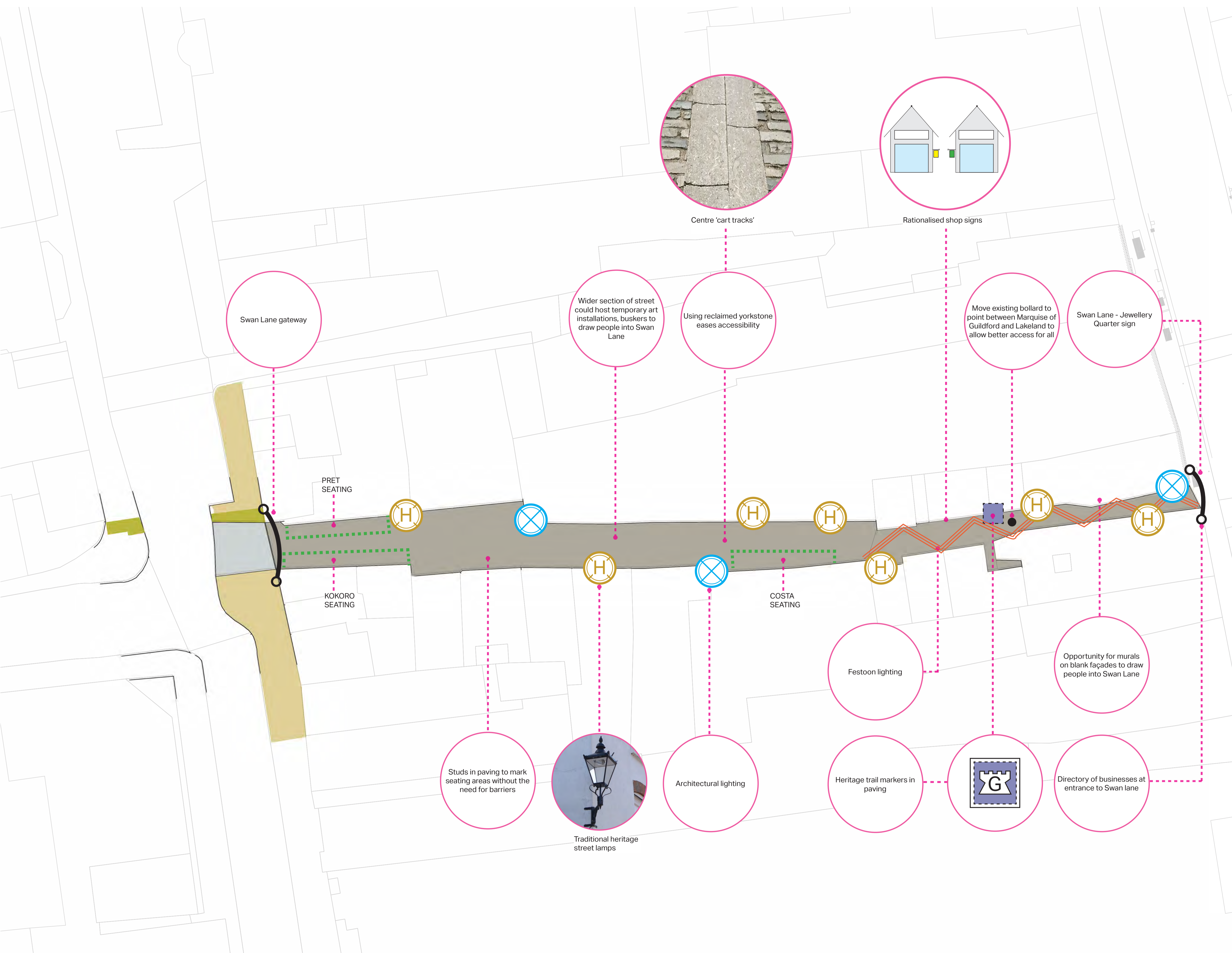
LANDSCAPE FEATURES

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-  Cobbles (proposed)
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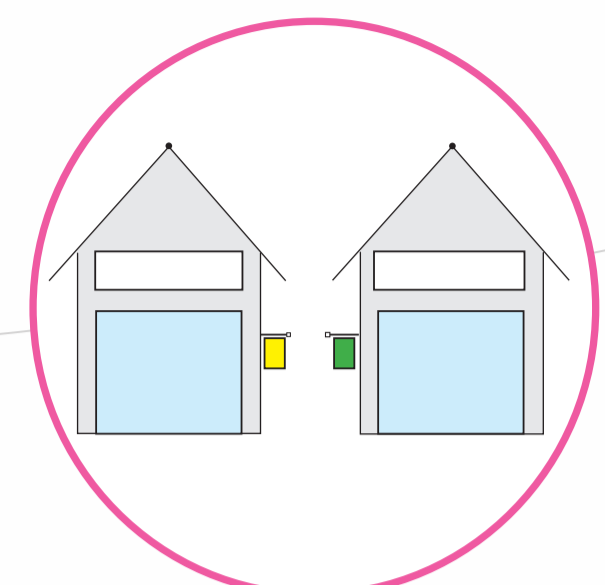
-  Architectural Lighting
-  Heritage Lighting
-  Gateway Feature
-  Heritage Trail Marker
-  Lighting



Swan Lane gateway



Centre 'cart tracks'



Rationalised shop signs

Wider section of street could host temporary art installations, buskers to draw people into Swan Lane

Using reclaimed yorkstone eases accessibility

Move existing bollard to point between Marquise of Guildford and Lakeland to allow better access for all

Swan Lane - Jewellery Quarter sign

PRET SEATING

KOKORO SEATING

COSTA SEATING

Studs in paving to mark seating areas without the need for barriers

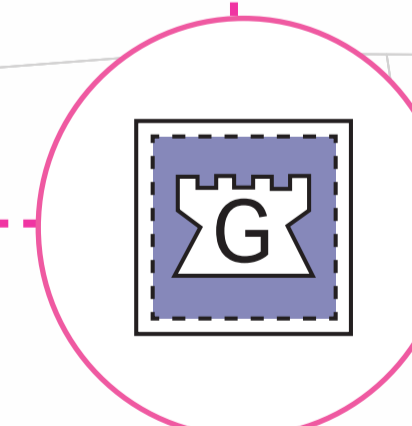


Traditional heritage street lamps

Architectural lighting

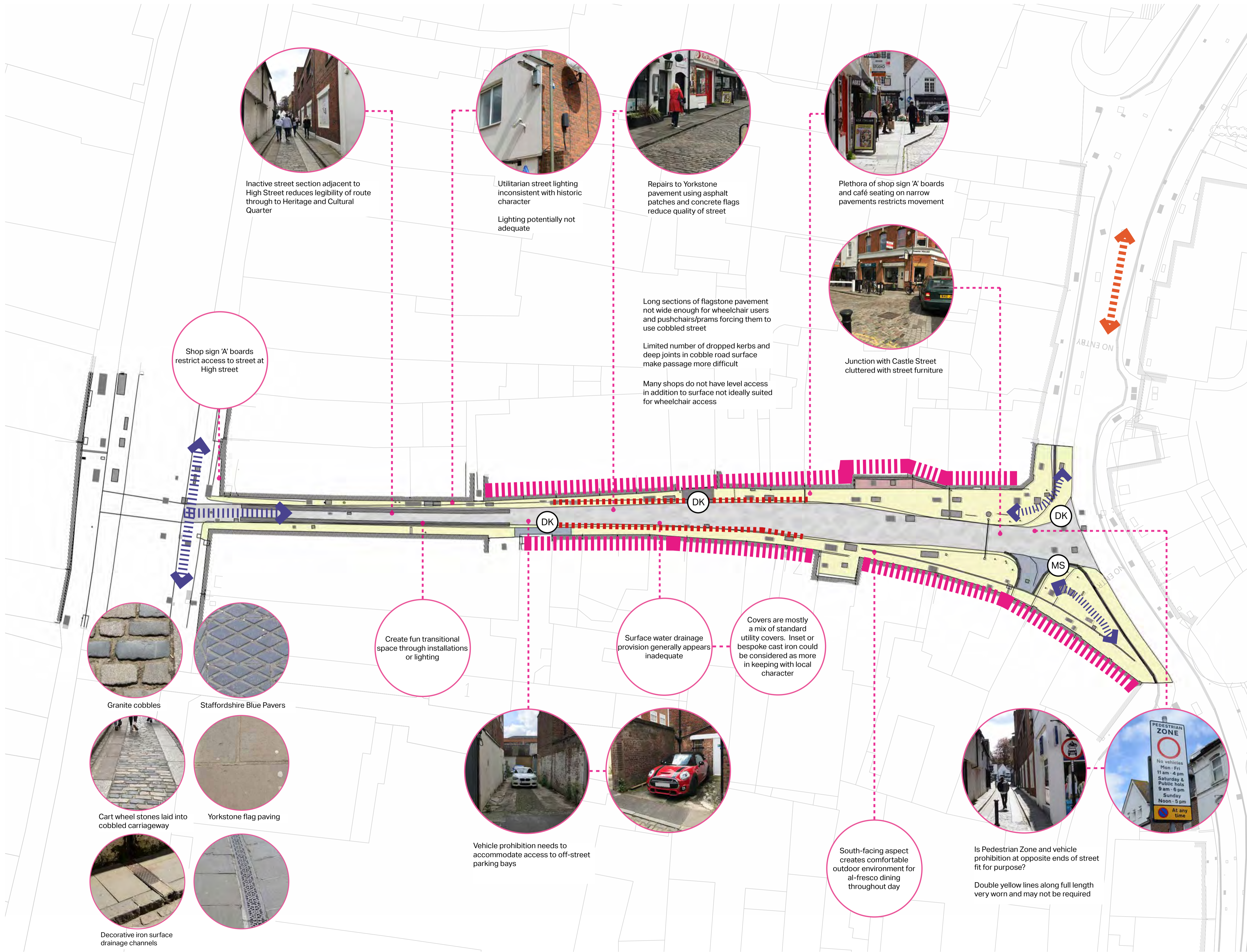
Festoon lighting

Heritage trail markers in paving



Directory of businesses at entrance to Swan lane

Opportunity for murals on blank façades to draw people into Swan Lane



Inactive street section adjacent to High Street reduces legibility of route through to Heritage and Cultural Quarter



Utilitarian street lighting inconsistent with historic character
Lighting potentially not adequate



Repairs to Yorkstone pavement using asphalt patches and concrete flags reduce quality of street



Plethora of shop sign 'A' boards and café seating on narrow pavements restricts movement



Junction with Castle Street cluttered with street furniture

Long sections of flagstone pavement not wide enough for wheelchair users and pushchairs/prams forcing them to use cobbled street

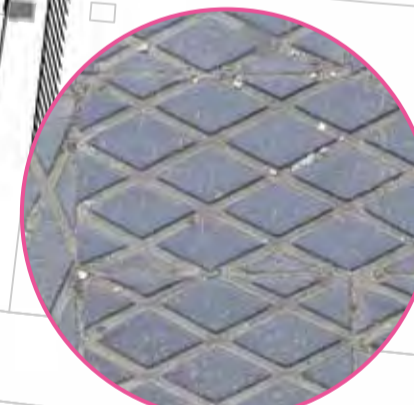
Limited number of dropped kerbs and deep joints in cobble road surface make passage more difficult

Many shops do not have level access in addition to surface not ideally suited for wheelchair access

Shop sign 'A' boards restrict access to street at High street



Granite cobbles



Staffordshire Blue Pavers



Cart wheel stones laid into cobbled carriageway



Yorkstone flag paving



Decorative iron surface drainage channels



Create fun transitional space through installations or lighting

Surface water drainage provision generally appears inadequate

Covers are mostly a mix of standard utility covers. Inset or bespoke cast iron could be considered as more in keeping with local character



Vehicle prohibition needs to accommodate access to off-street parking bays



South-facing aspect creates comfortable outdoor environment for al-fresco dining throughout day

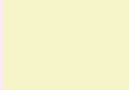










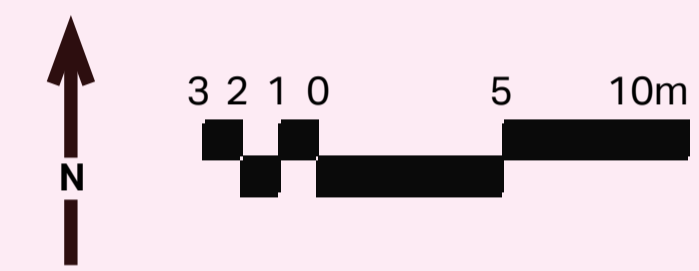
Is Pedestrian Zone and vehicle prohibition at opposite ends of street fit for purpose?







Double yellow lines along full length very worn and may not be required

LANDSCAPE FEATURES

-  Yorkstone (random pattern)
-  Asphalt
-  Granite Setts
-  Staffordshire Blue Pavers
-  Brick Paving
-  Drop Kerb
-  Metal Studs
-  Yellow Road Markings
-  Manhole



KEY

-  Key Vehicular Routes
-  Key Pedestrian Routes
-  Active Frontages
-  Area of Conflict

S.W.O.T ANALYSIS

STRENGTH

- Pedestrian street with good heritage character
- Tight urban grain creates interest
- Mix of independent retail

WEAKNESS

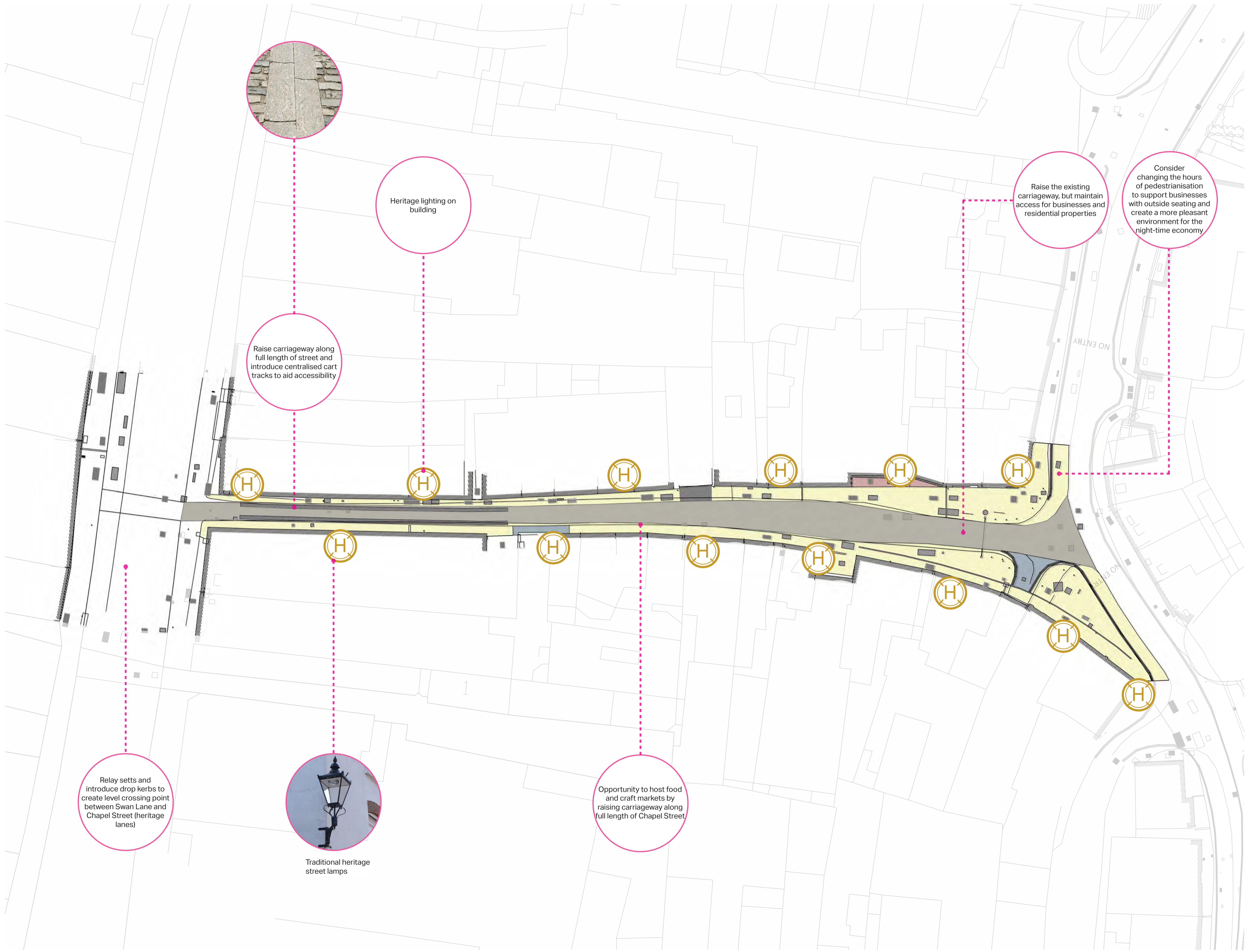
- Conflicts between traffic and pedestrians
- Limited breakout spaces for restaurants
- Narrow and uneven access along street

OPPORTUNITY

- Enhance this existing character
- Promote streetscape to provide and increase f&b

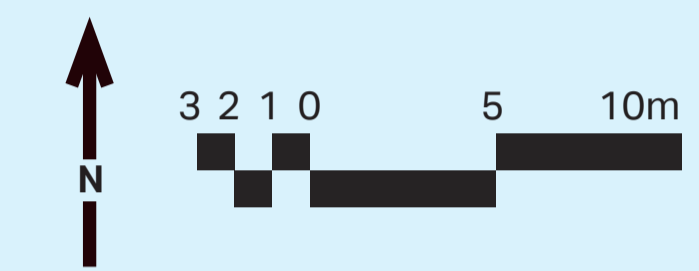
THREATS

- Parking and access impedes pedestrians
- Change in retail environment



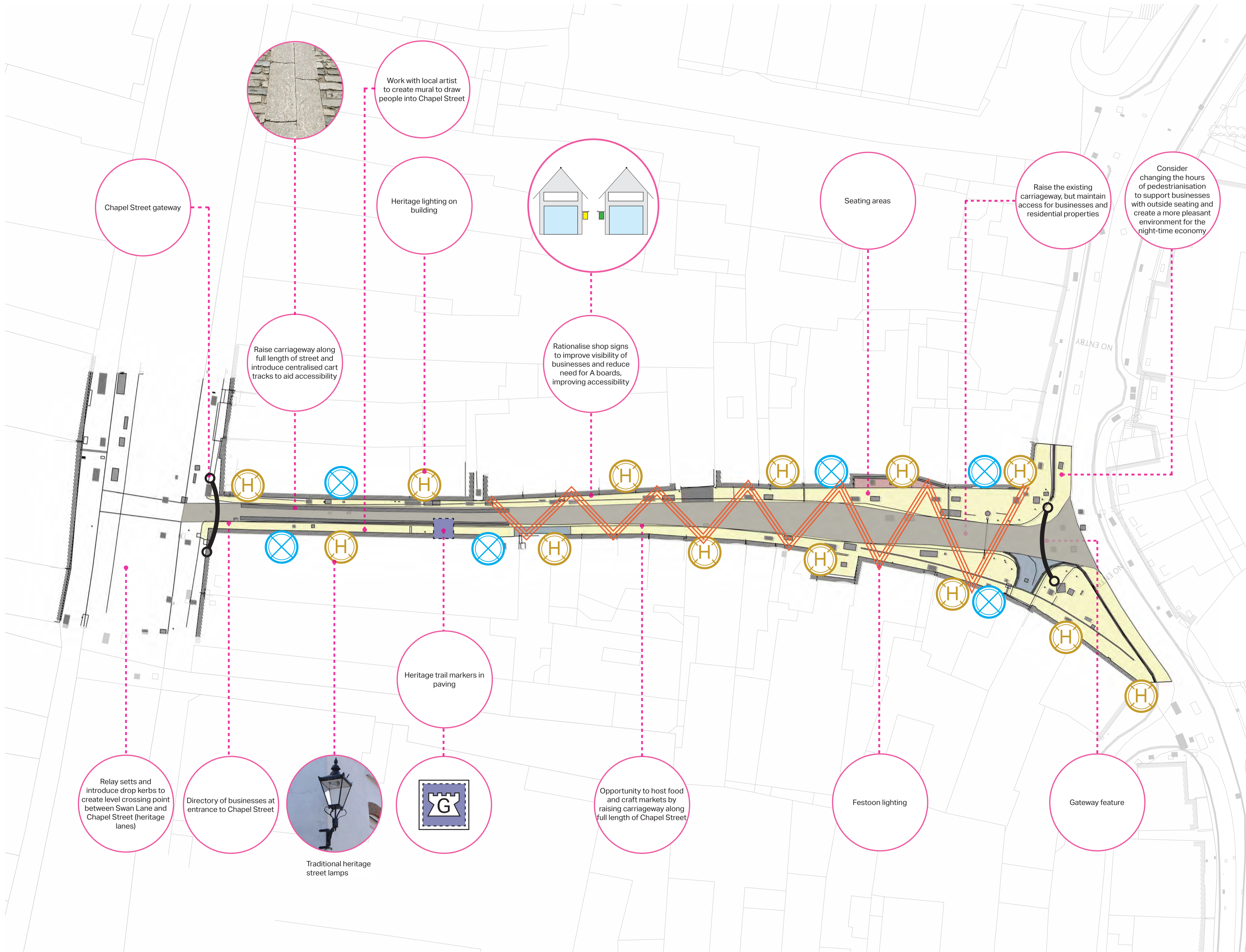
LANDSCAPE FEATURES

-  Yorkstone (random pattern)
-  Asphalt
-  Cobbles (reuse existing)
-  Staffordshire Blue Pavers
-  Brick Paving
-  Manhole



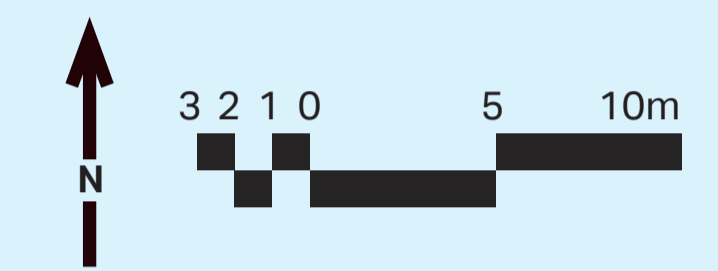
KEY

-  Heritage Lighting



LANDSCAPE FEATURES

-  Yorkstone (random pattern)
-  Asphalt
-  Cobbles (reuse existing)
-  Staffordshire Blue Pavers
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KEY

-  Architectural Lighting position TBD
-  Heritage Lighting
-  Gateway Feature
-  Heritage Trail Marker
-  Festoon Lighting - year round

Chapel Street gateway

Work with local artist to create mural to draw people into Chapel Street

Heritage lighting on building

Rationalise shop signs to improve visibility of businesses and reduce need for A boards, improving accessibility

Seating areas

Raise the existing carriageway, but maintain access for businesses and residential properties

Consider changing the hours of pedestrianisation to support businesses with outside seating and create a more pleasant environment for the night-time economy

Raise carriageway along full length of street and introduce centralised cart tracks to aid accessibility

Rationalise shop signs to improve visibility of businesses and reduce need for A boards, improving accessibility

Heritage trail markers in paving

Relay sets and introduce drop kerbs to create level crossing point between Swan Lane and Chapel Street (heritage lanes)

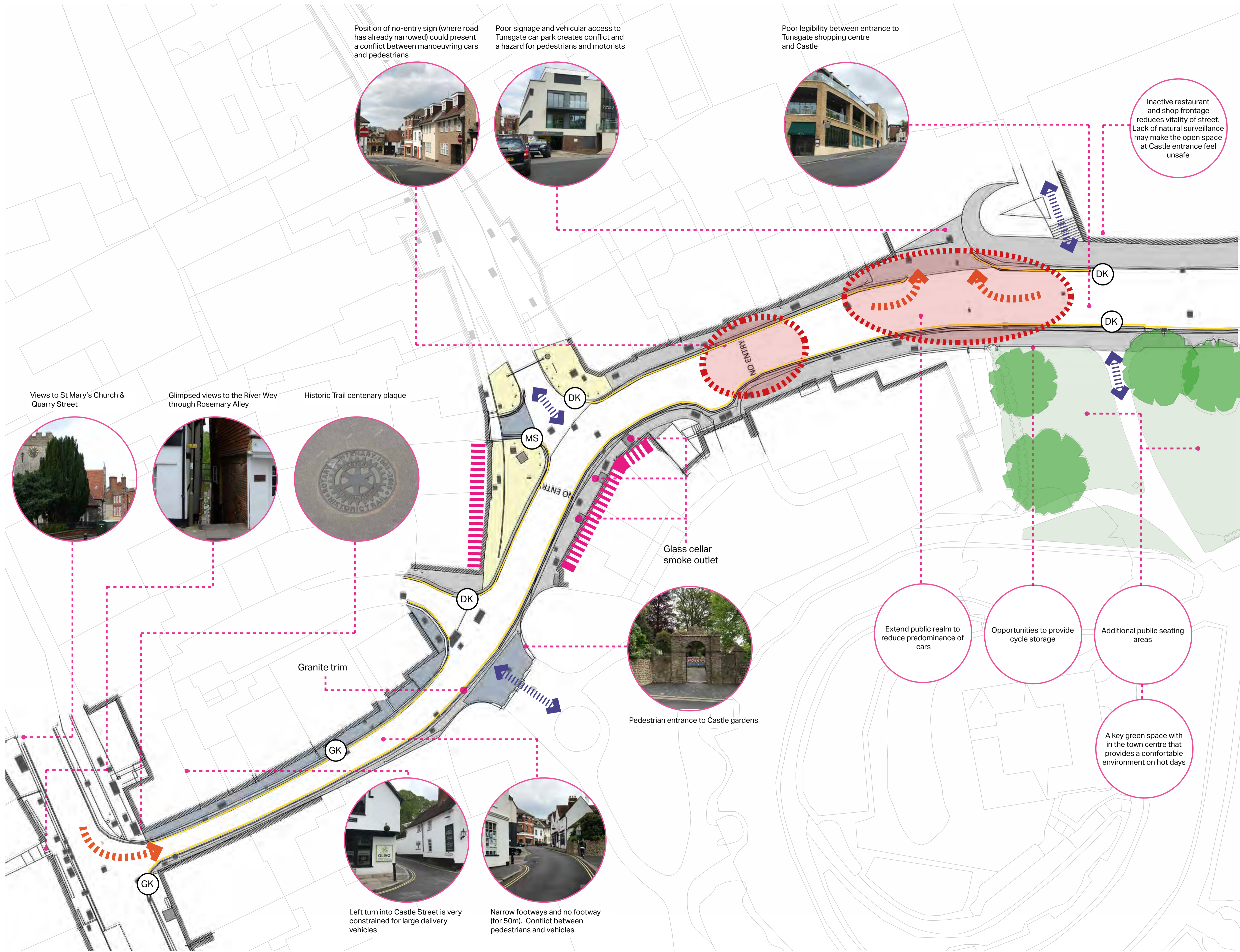
Directory of businesses at entrance to Chapel Street

Traditional heritage street lamps

Opportunity to host food and craft markets by raising carriageway along full length of Chapel Street

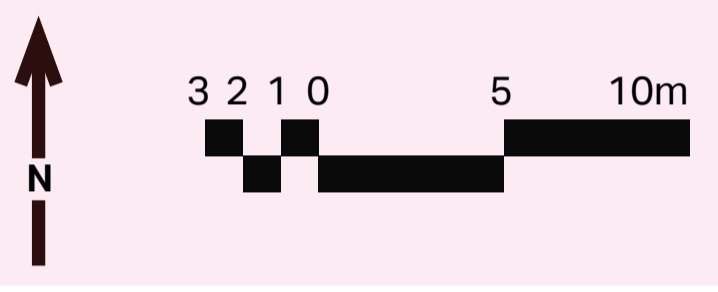
Festoon lighting

Gateway feature



LANDSCAPE FEATURES

- Yorkstone (random pattern)
- Asphalt
- Staffordshire Blue Pavers
- Metal Studs
- Drop Kerb
- Granite Kerbs
- Existing Trees
- Yellow Road Markings
- Manhole

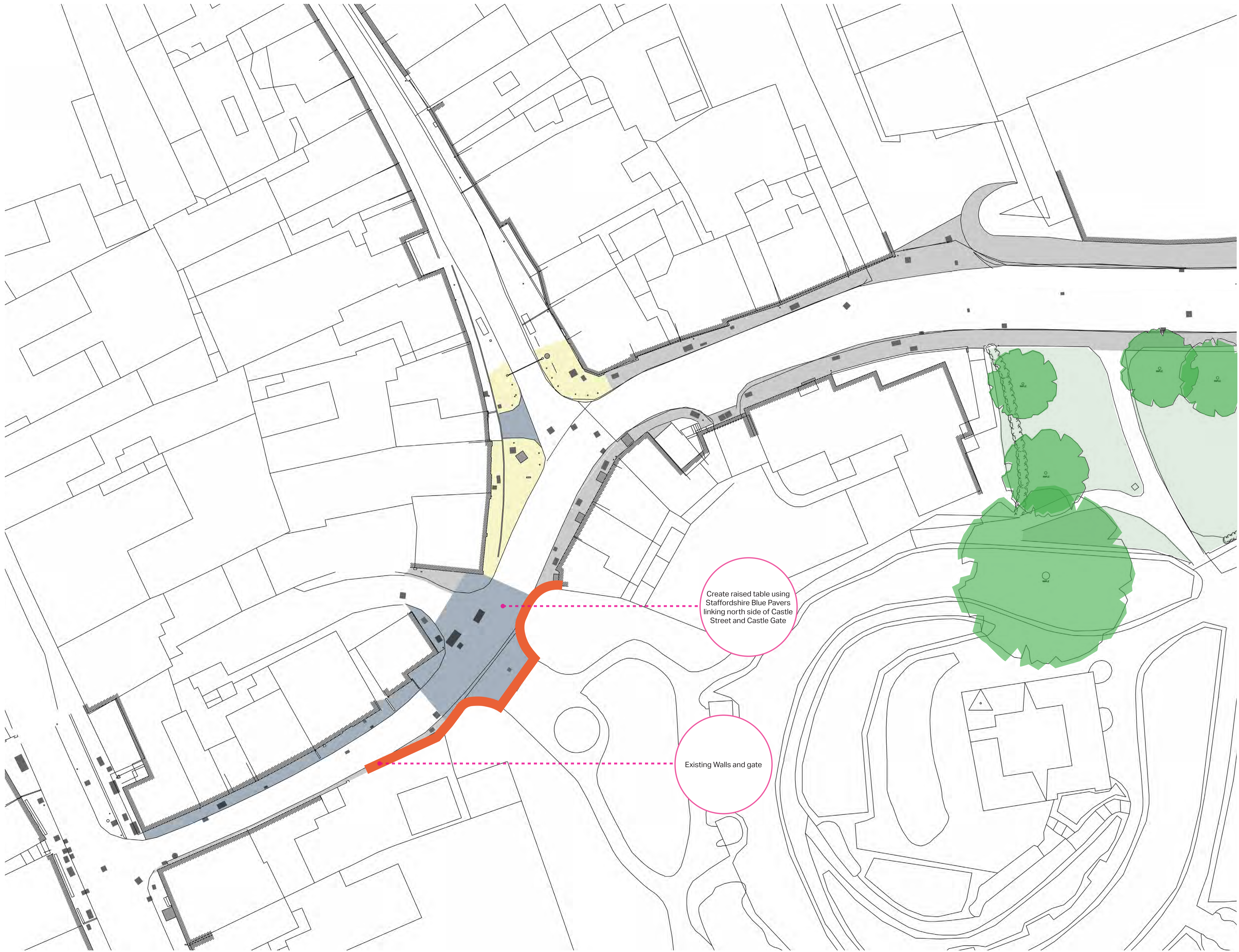


KEY

- Key Vehicular Routes
- Key Pedestrian Routes
- Active Frontages
- Area of Conflict

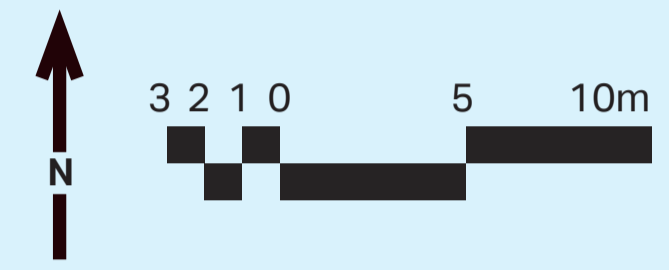
S.W.O.T ANALYSIS

- STRENGTH**
- Part of historic & cultural core of Guildford
 - Good architectural merit & tight urban grain
 - Important pedestrian route
- WEAKNESS**
- Poor legibility of streetscape
 - Narrow pedestrian routes creates conflict with traffic
 - Conflict with delivery vehicle
- OPPORTUNITY**
- Improved wayfinding can enhance connectivity
 - Safer & defined pedestrian routes
 - Strategic placement of street furniture
- THREATS**
- Uncontrolled vehicular movement
 - Becoming a 'rat run' west-east across city



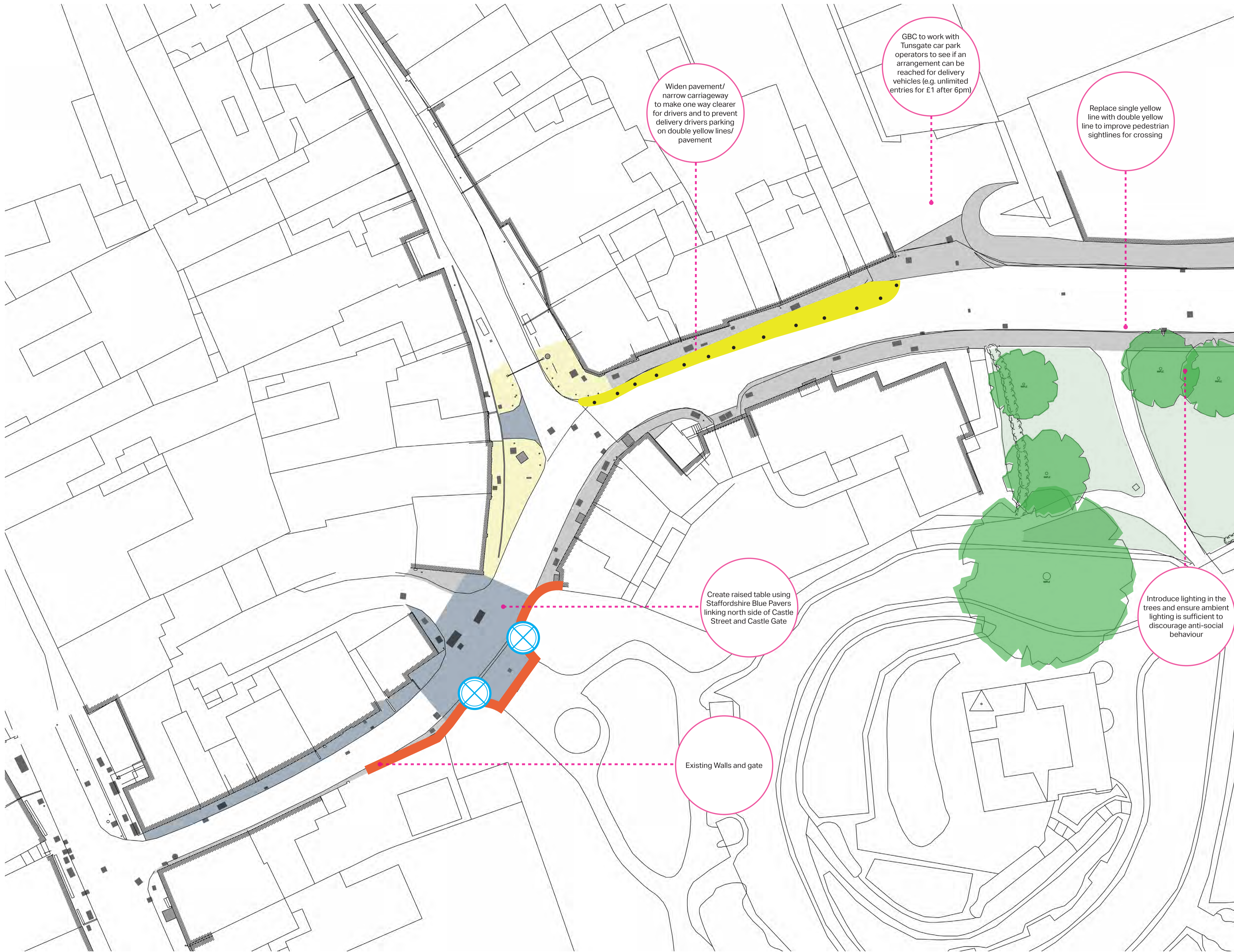
LANDSCAPE FEATURES

- Yorkstone (random pattern)
- Asphalt
- Staffordshire Blue Pavers
- Existing Trees
- Manhole



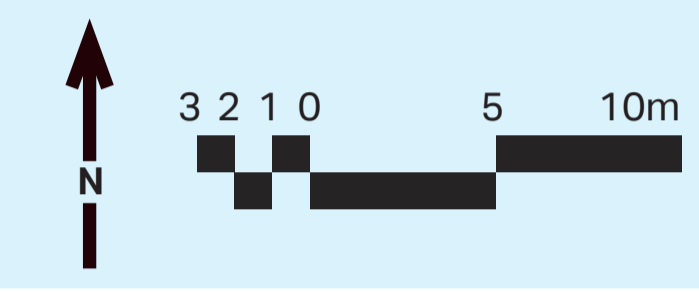
Create raised table using Staffordshire Blue Pavers linking north side of Castle Street and Castle Gate


Existing Walls and gate

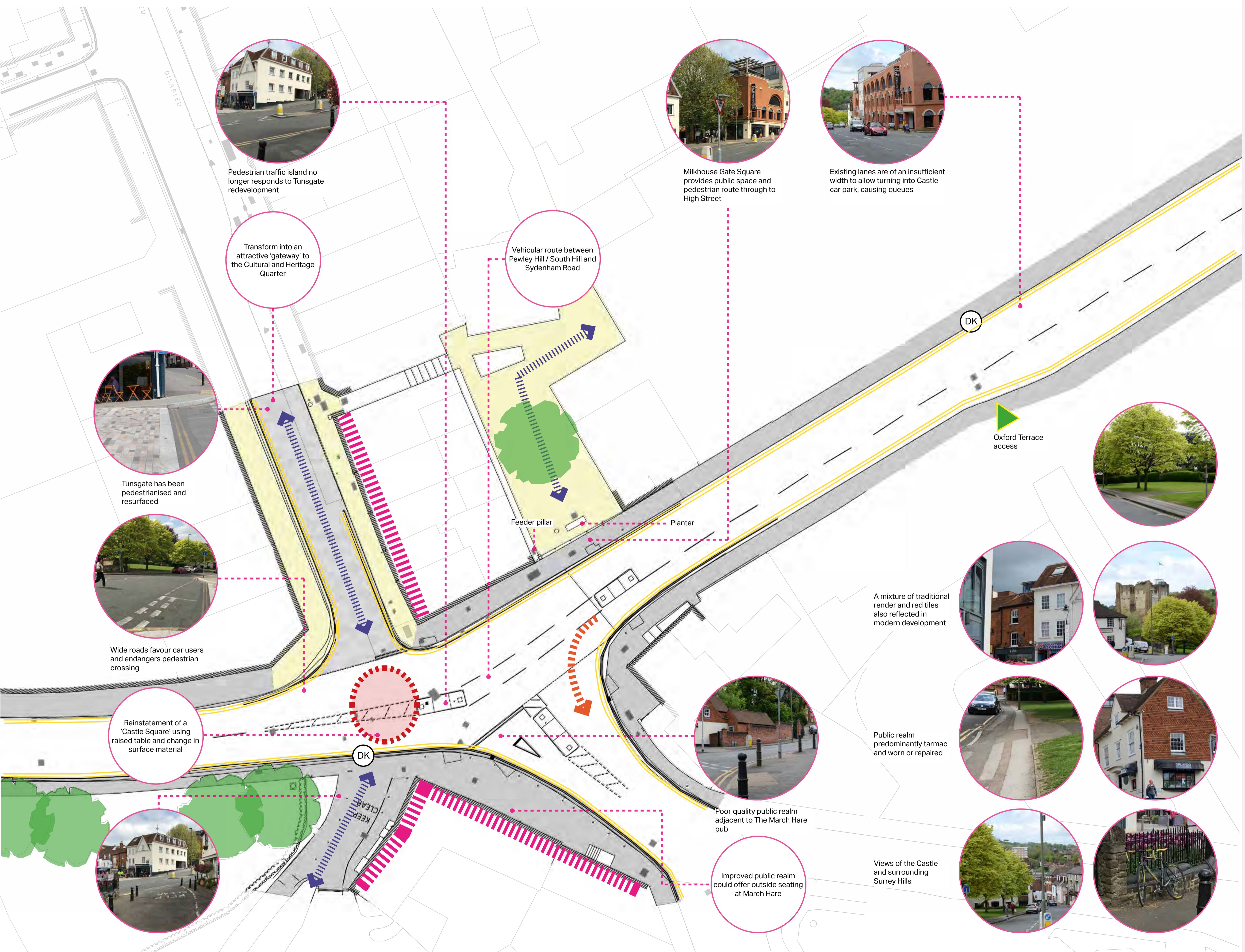


LANDSCAPE FEATURES

-  Yorkstone (random pattern)
-  Asphalt
-  Staffordshire Blue Pavers
-  Existing Trees
-  Manhole



-  Architectural lighting



Pedestrian traffic island no longer responds to Tunsgate redevelopment



Milkhouse Gate Square provides public space and pedestrian route through to High Street



Existing lanes are of an insufficient width to allow turning into Castle car park, causing queues

Transform into an attractive 'gateway' to the Cultural and Heritage Quarter

Vehicular route between Pewley Hill / South Hill and Sydenham Road



Tunsgate has been pedestrianised and resurfaced



Wide roads favour car users and endangers pedestrian crossing

Reinstatement of a 'Castle Square' using raised table and change in surface material



DK

KEEP CLEAR

Feeder pillar

Planter

DK
Oxford Terrace access

A mixture of traditional render and red tiles also reflected in modern development



Public realm predominantly tarmac and worn or repaired



Poor quality public realm adjacent to The March Hare pub

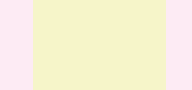







Views of the Castle and surrounding Surrey Hills

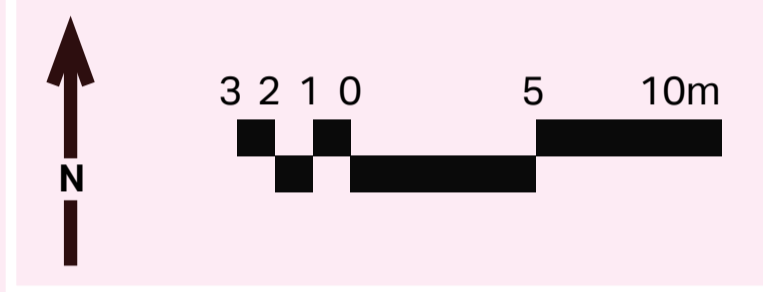


Improved public realm could offer outside seating at March Hare







LANDSCAPE FEATURES

-  Yorkstone (random pattern)
-  Asphalt
-  Granite Setts
-  Tactile Paving
-  Drop Kerb
-  Existing Trees
-  Yellow Road Markings
-  Manhole



KEY

-  Key Vehicular Routes
-  Key Pedestrian Routes
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S.W.O.T ANALYSIS

STRENGTH

- Various routes for pedestrians
- Connected to historic city features
- Tunsgate offers inclusive route
- New improved Tunsgate

WEAKNESS

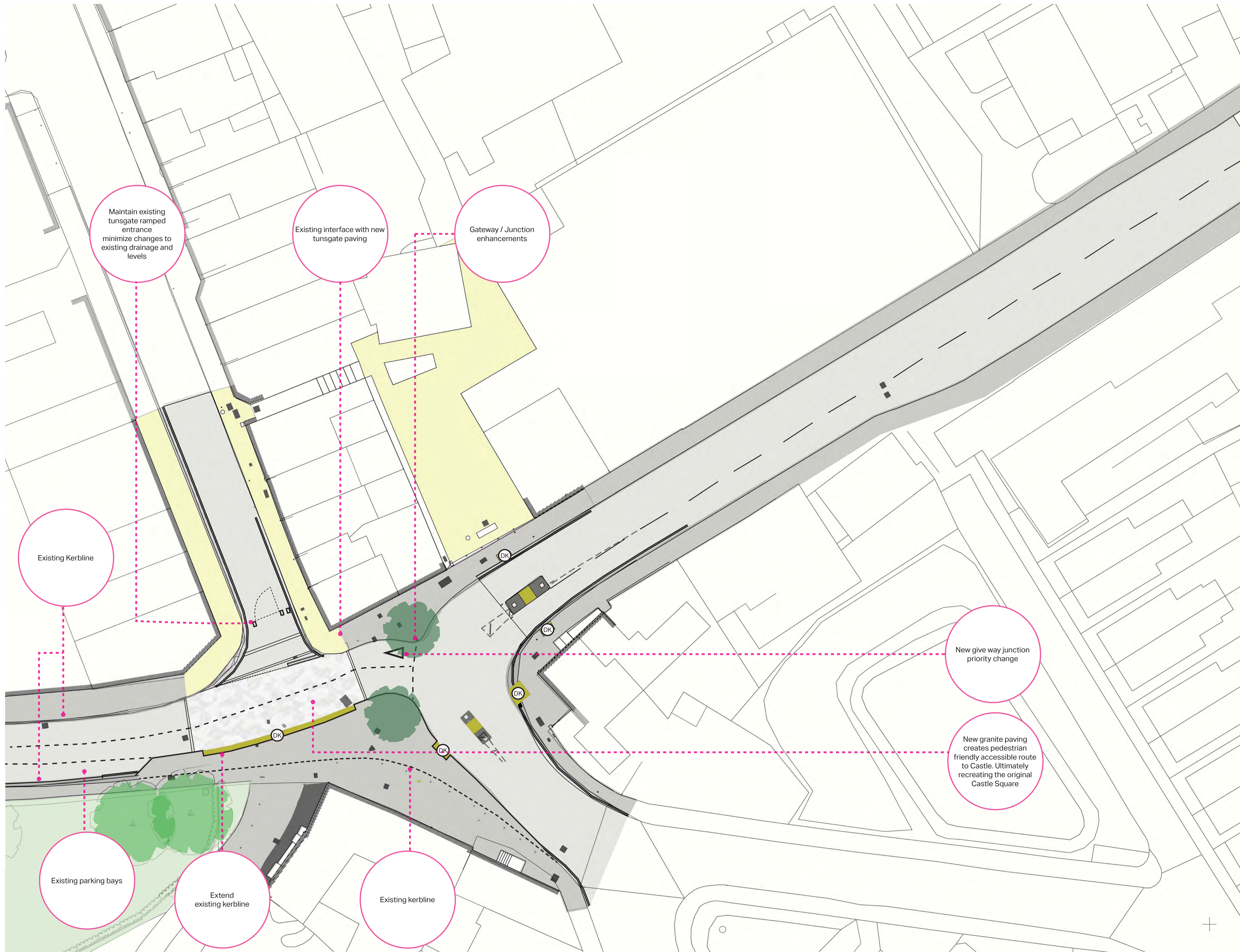
- Conflicts with pedestrians
- Wide highway corridor
- Traffic focused
- Poor wayfinding

OPPORTUNITY



- Reconfigure highway to promote movement
- Create safe crossing points
- Connect Castle back into historic Core of Guildford

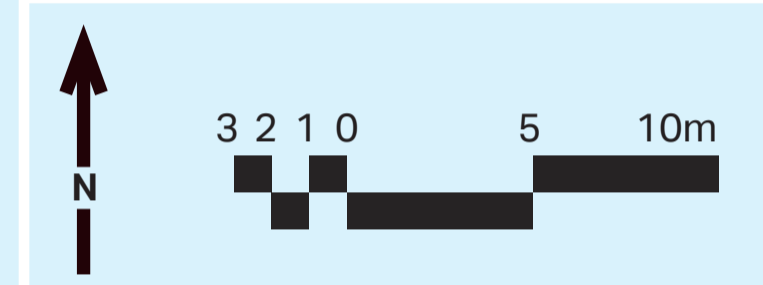
THREATS

- Complex transport modelling
- Volume of traffic

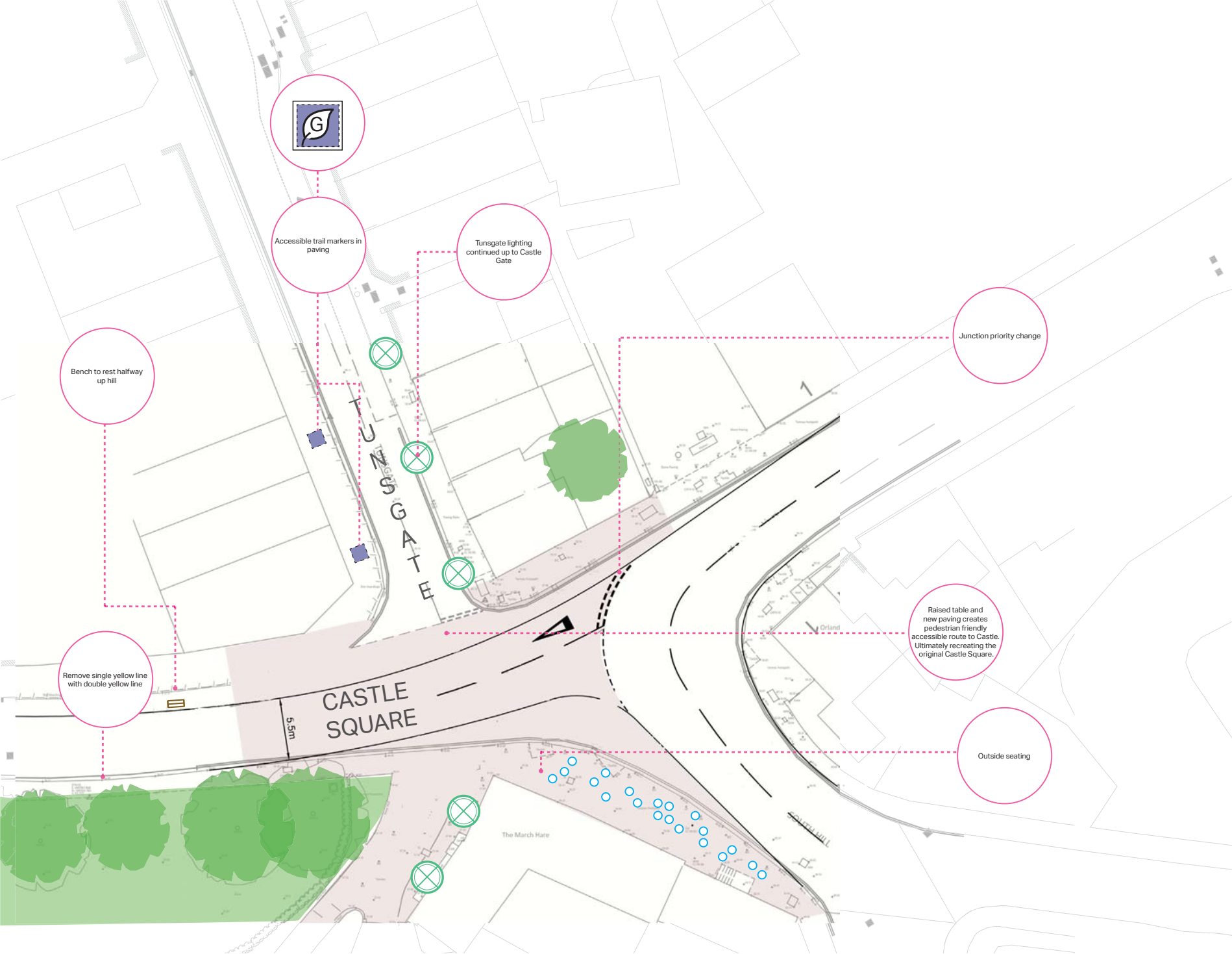


LANDSCAPE FEATURES

-  Yorkstone (random pattern)
-  Tarmac
-  Granite Setts
-  Tactile Paving
-  Grass
-  Existing Tree
-  Proposed Trees
-  Manhole



KEY



LANDSCAPE FEATURES

	Yorkstone (random pattern)
	Proposed Paving Surface
	Granite Setts
	Tactile Paving
	Grass
	Existing Tree
	Proposed Trees
	Manhole



KEY

	Tunsgate Lighting
	Accessible Trail Marker
	Seating Area